

PROFESSIONAL USE POLICY

This Professional Use Policy provides guidance and rules for using Supercede, to help ensure our users benefit from our services without experiencing inappropriate and unwanted content or behaviour.

We ask every Supercede user to act professionally, and to use our services, such as risk creation and messaging, in a thoughtful and responsible way. If you see something that you think may violate our policy, please let us know at support@supercede.com. This will help us to identify and prevent misbehaviour and abuse.

A violation of these policies may result in us taking enforcement actions. Depending on the severity of the violation and a user's behaviour or account history, we may limit the visibility of certain content, remove content from our platform, or even restrict a user's account in the event of severe or repeated offenses. If you believe action taken on your content or your account was in error, you can submit a request to appeal your case.

Thank you for using Supercede and for helping to keep our community a safe and trusted place to do business.

Community Guidelines

KEEP IT REAL

To use our services, you must be a real person, and provide your real name and accurate information about yourself. Our services enable you to share information about your professional background and interests on your profile: please keep this relevant and bear in mind it will be visible to other users of our services. We don't allow fake profiles on our platform and it's not okay to provide misleading or deceptive information about yourself, your achievements, qualifications, or affiliations.

KEEP IT SAFE

We all benefit from working within a friendly and considerate user community. It is not okay to harass, abuse, or send other unwelcome communications to people (e.g., romantic advances, sexually explicit content, junk mail, spam, chain letters, phishing schemes). We do not allow hate speech, hate groups, terrorists, or those who engage in violent crimes on the services. The services shouldn't be used to harm others or their careers or business prospects or to air personal grievances and disputes.

KEEP IT LEGAL

Our services should be used responsibly and must not be used for financial crime, illegal activities, promoting illegal products, or violating the rights of others. Don't use the services to commit fraud or to try to trick others. You must not use the services to enable, obscure, or conceal criminal activities such as money laundering, bribery, insider trading, or price fixing. We will cooperate with regulators and enforcement bodies for the purposes of investigating suspected misconduct and may be required to share your content. Also, don't use the services to intentionally distribute viruses, worms, or other software that can destroy or interrupt others' data or computer devices. Before sharing or using someone else's copyrighted works, trademarks, private information, or trade secrets, make sure you have the legal right to do so.

KEEP IT REINSURANCE

Our messaging and negotiation features allow members to interact flexibly and discuss business digitally, but these services do not free users from their regulatory obligations and conduct of business responsibilities. We also ask our members to behave professionally by not being dishonest or inappropriate. When sharing messages or creating content, keep it professional and relevant. It is not okay to share false information or use the services to shock or intimidate others. Do not share graphic, obscene, or pornographic content on the services.

KEEP IT SUPERCEDE

Don't violate the rights of Supercede. For more information about what this means, see our [Terms and Conditions](#). It's not okay to suggest that you're affiliated with or endorsed by Supercede when you're not. Don't violate our intellectual property rights, scrape the services, or interfere with or disrupt the services.

Your commitments

You agree that you will:

- Use your real name on your profile and act in your professional capacity on behalf of your employer;
- Use the Services in a professional manner;
- Provide accurate information and keep it updated, and;
- Comply with all applicable laws, including, without limitation, anti-bribery laws, anti-corruption laws, anti-money laundering laws, privacy laws, intellectual property laws, anti-spam laws, tax laws, and regulatory requirements.

You agree that you will not:

- Create a false identity on Supercede, misrepresent your identity, create a user profile for anyone other than yourself (a real person), or use or attempt to use another's account;
- Bypass or circumvent any access controls or use limits of the Service, or override any security feature, including attempting to access content to which you have not been granted permission to access;
- Share information that you do not have the consent to disclose (such as confidential information of others (including your client or employer));
- Violate the intellectual property rights of others, including copyrights, patents, trademarks, trade secrets or other proprietary rights. For example, do not copy or distribute (except through the available sharing functionality) the content of others without their permission;
- Copy, use, disclose or distribute any information obtained from the Services, whether directly or through third parties (such as search engines), without the consent of Supercede;
- Suggest or imply that you are affiliated with or endorsed by Supercede without our express consent;
- Sell or otherwise monetize the Services or related data or access to the same, without Supercede's consent;
- Upload anything that contains software viruses, worms, or any other harmful code;
- Reverse engineer, decompile, disassemble, decipher or otherwise attempt to derive the source code for the Services or any related technology that is not open source;
- Deep-link to our Services for any purpose other than to promote your profile or a Group on our Services, without Supercede's consent;
- Use software, devices, scripts, robots or any other means or processes (including crawlers, browser plugins and add-ons or any other technology) to scrape the Services or otherwise copy profiles and other data from the Services;
- Access the Services using automated methods to add or download contacts, send or redirect messages;
- Monitor the Services' availability, performance or functionality for any competitive purpose;
- Attempt to "frame," "mirror," or otherwise simulate the appearance or function of the Services;
- Overlay or otherwise modify the Services or their appearance (such as by inserting elements into the Services or removing, covering, or obscuring any element included on the Services);
- Interfere with the operation of, or place an unreasonable load on, the Services (e.g., spam, denial of service attack, viruses, gaming algorithms); and/or
- Violate the intellectual property or other rights of Supercede, including, without limitation, (i) copying or distributing our materials or (ii) copying or distributing our technology; (iii) using the word "Supercede" or our logos in any business name, email, or URL;
- Violate the Professional Use Policy, [Terms and Conditions](#) or other agreements with Supercede.

If you are a consumer, please note that the terms of this Professional Use Policy, its subject matter and its formation are governed by English law. You and we both agree that the courts of England and Wales will have exclusive jurisdiction except that if you are a resident of Northern Ireland you may also bring proceedings in Northern Ireland, and if you are resident of Scotland, you may also bring proceedings in Scotland.

If you are a business, the terms of this Professional Use Policy, its subject matter and its formation (and any non-contractual disputes or claims) are governed by English law. We both agree to the exclusive jurisdiction of the courts of England and Wales.